



*Consolato d'Italia
Izmir*



SUMMER SCHOOL

in EUROMEDITERRANEAN STRATEGIES

Welcome!

With the winning combination of a quality education set in a city known for its rich culture, cuisine and hospitality, Yaşar University and IASEM (Istituto Alti Studi Euro Mediterranei) are happy to present the joint programme, Strategies in the Euro Mediterranean, in August 2013.

An English medium foundation university, Yaşar University is located in the centre of the city of Izmir on the scenic west coast of Turkey. The university offers over 60 degree programs at undergraduate and postgraduate level. Yaşar University was established in 2001 by one of Turkey's leading corporate groups, Yaşar Holding.

IASEM (Istituto Alti Studi Euro Mediterranei) was born in 2011 with the aim of encouraging political actions of cooperation, economic interactions and cultural exchange in the Mediterranean area. IASEM works for the construction of a "common Euro-Mediterranean Home", able to find the right solutions to conflicts, to cultural, ethnic and religious diversities, to strategic interests and to different institutional structures.

Please let us know your travel times to and from Izmir. We would kindly ask you to fill in this form and return it to our email address at intoffice@yasar.edu.tr

Name:

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Surname:

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Contact phone number:

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Travel Details:

Date/time of Arrival:.....

Flight Details :.....

Date/time of Departure:.....

Flight Details:.....

Please inform us about any allergies or intolerances you may have or if you are vegetarian or vegan.

Any additional comments or requests:

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PROGRAMME

Sunday, 25th August

7:30 Welcome Session

Monday 26th August

Morning Session:

09:00 Registration

09:30 “Political, strategic and Economic Dynamics in the Euro-Med”
Assoc. Prof. Aylin Güney, Yaşar University

11:30 “Mediterranean Institutions in a historical perspective”
Prof. Valeria Piacentini, Catholic University of Milan

Afternoon Session:

14:00 Izmir City Tour

19:00 Gala Dinner

Tuesday 27 August

Morning Session:

09:00 “Mediterranean Trade: trends and opportunities. Special focus on Turkish—Italian Relationships”,
Igor Di Bernardini, Italian Consulate Officer, Izmir
Rebi Akdurak, President of Italian Chamber of Commerce in Izmir

11:30 “Religions and Economy in the Mediterranean Area: History and Perspectives”
Dr. Salvatore Drago, University of Messina

Afternoon Session:

14:00 Turkey and Euro-Med Foreign Affairs
Ambassador Rt. Ertugrul Apakan

Wednesday 28 August

Morning Session:

09:00 “The Role of Women in Euro-Med Zone from Socio-Economic Perspective”
Asst. Prof Meltem İnce, Yaşar University

11:30 “Externalization of Migration Policies in the EU and Mediterranean”
Dr. Ayselin Yildiz, Director of Yaşar University European Union Research Centre

Afternoon Session:

14:00 Visit to NATO base in Izmir and briefing

Thursday, 29th August

Morning Session:

09:00 “Energy Geopolitics of the Eastern Mediterranean”
Asst. Prof. Dr. Emre Iseri, Yaşar University

11:30 “Securitization of Migration Policies in Southern Europe”
Dr. Gökay Özerim, Yaşar University

Afternoon Session:

15:00 Lecture on the Role of the UN in the Euro-Med
Ambassador Rt. Ertugrul Apakan

- Tea with a Turkish entrepreneur (TBA)

Friday 30th August

Morning Session:

09:00 “Political Economy of the Arab Middle East and Energy”
Asst. Prof. Dr. Emre Iseri from Yaşar University

11:00 “Euro-Med strategies and the promotion of democracy”
Assoc. Prof. Aslihan Celenk, Erciyes University

Afternoon Session:

15:00 Workshop on Infrastructures in the Mediterranean Area

17:00 Tea with an Italian entrepreneur (TBA)

Saturday 31st August

Morning Session:

09:00 “Turkey’s Role in the Euro-Med Region”
Assoc. Prof. Aylin Güney, Yaşar University

11:00 General discussion on Euro-Med strategies: Challenges and Prospects.

12:30 Presentation of participation certificates

Notes:

The Programme will last for 6 days, between the 26th and 31st of August. Participants are asked to arrange their travel plans in order to arrive in Izmir on Sunday, 25th August if possible. Accommodation will be provided for 6 nights at the Yaşar University halls of residence.

Participants will be required to register for the programme on Monday, 26th August. The €100 participation fee should be paid in cash during registration.

TRAVELLING TO IZMIR

International and Domestic Flights

Izmir Adnan Menderes Airport has several direct international flights from and to different destinations around the world. Please check the following web sites for flight information;

- Turkish Airlines (www.thy.com.tr)
- Lufthansa (<http://lufthansa.com>)
- Sun Express (<http://sunexpress.com>)
- Pegasus (<http://www.flypgs.com>)
- Atlas Jet (<http://www.atlasjet.com>)
- Onur Air (<http://www.onurair.com.tr>)

In addition to the direct flights to Izmir, taking connected flights from Istanbul airport is also an option which might be more cost effective. The connecting flight between Izmir and Istanbul takes around 1 hour. Please note that there are two airports in Istanbul; Ataturk and Sabiha Gökçen Airports. You should check which airport you are landing at in order to take the right flight from Istanbul to Izmir. These two airports are far away from each other and we would recommend you to take your flights from the same Airport that you have landed AT.

To Reach the Halls of Residence from the Airport:

Option 1: Take a taxi directly from the terminal to the Halls of Residence (address on the next page). This option will cost around 70 TL (30 Euros)

Option 2: Take the train from the airport to the Halkapınar station. From Halkapınar (map below), change to the Eastbound line and get off at Bölge. The university campus is next to the Bölge station. The halls of residence is 5 minutes' walk from campus.



Option 3: Take the HAVAŞ bus from the airport to the city centre and get off at the Swiss Hotel (10 TL – 4 Euros). From the Swiss Hotel, you can take a taxi to the halls of residence (costs around 25 TL – 10 Euros)

ACCOMODATION

The participants will stay at Yasar University Halls of Residence which is 5 minutes walking distance to the University Campus. The dorm is brand new, built in 2010. The participants will stay in double rooms.

All rooms have an en suite bathrooms inside and are furnished to meet the student's needs: a bed, desk and study unit, wardrobe and shoe cupboard, book shelves as well as a mini fridge, telephone, wireless internet access, 24 hours hot water, central heating and air conditioner. The bed sheets, covers and pillows are available. The students are expected to bring to their towels and personal items.

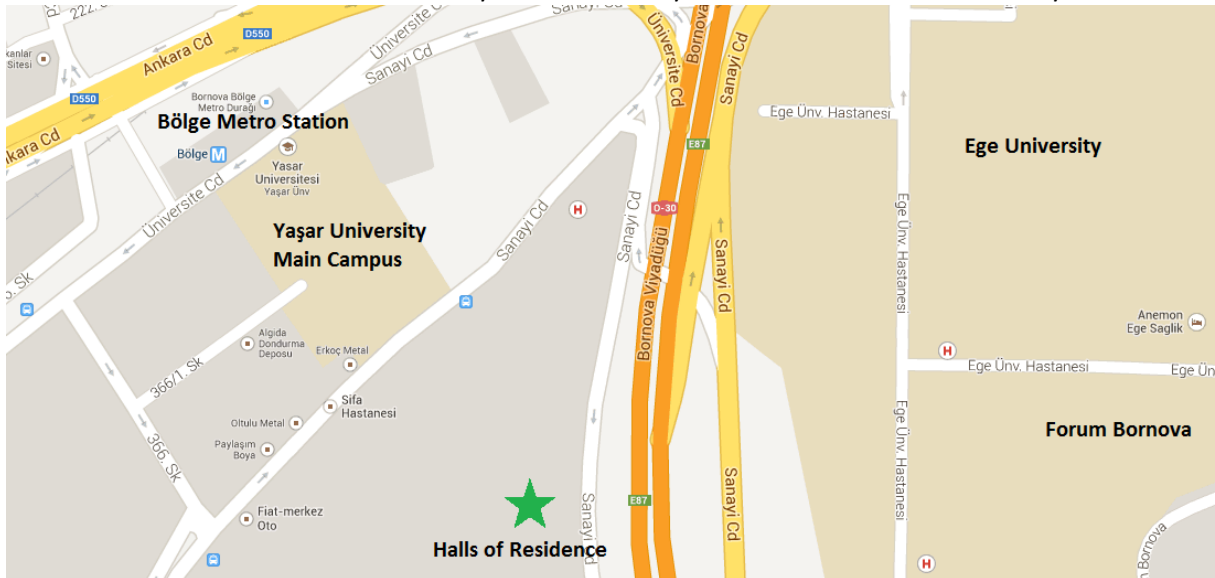


Other facilities: A Cafe, laundry, ATM, study rooms, TV corner, table tennis, fitness area and games area. The cleaning staff provides the cleaning service for communal areas every day, and for rooms on weekly basis. There is also a common kitchen area at the Residence where you can cook your own food.

Common Kitchen: 2 microwaves, turbo oven, 2 water kettles, 1 fruit juice maker, 2 toast rack, 1 fridge available in the kitchen.

Laundry: Washing machine (1 time, including detergent, softener): 8 TL (3 Euros)
Iron: Per item 1 TL (0.5 cents)

Address of the Halls of Residence: 367/2 sokak No : 9/2 Kazım Dirik Mah. Bornova / Izmir



CONTACT

Yaşar University

Selcuk Yasar (Main) Campus
Universite Caddesi No 35-37
35100 Bornova
Izmir, Turkey
Tel: +90 (0) 232 411 5084
Faks: +90 (0) 232 374 5474

Halls of Residence:

367/2 sokak No : 9/2
Kazım Dirik Mah.
Bornova, Izmir
Tel : 0232 411 53 73

For any emergencies or if you require assistance:

Levent Gaşgil

Deputy Director
Yaşar University International Office
Tel: +90 232 411 5084
Mobile: +90 507 355 5733
Email: levent.gasgil@yasar.edu.tr

Alice Ticli

Summer School Coordinator
Yaşar University International Office
Mobile: +90 553 498 1885
Email: alice.ticli@libero.it

DINING

We will provide you with breakfast and lunch while for dinner you can find many restaurants, cafeteria and bars at the centre, in Alsancak and in the Kordon Bay, or in Kuçukpark, a student area close to Yaşar University. Below some of our suggestions.

- Topcunun Yeri (Well-known with çöp-şiş)
No: 3/B Pasaport, Kazim Pasa Cad.
Phone: (0090232) 425 90 47
- Asansör Restaurant
(With Izmir Bay view, historical)
Şehit Nihat Bey Caddesi No: 76/A Mithatpasa
Phone: (0090 232) 261 26 26
- Konak Pier, Mandolin Cafe/Restaurant
Atatürk Caddesi No: 19, 35250 Konak
Phone: (0090232) 483 39 02
- Deniz Restaurant- Fish Restaurant
Kordon Alsancak
Phone: (0090232) 422 06 01
- Sakiz Alsancak Restaurant & Cafe
Şehit Nevres Bulv. 9/A
Alsancak/Izmir Province, Turkey
Phone: +90 232 464 1103
- Kumrucu Şevki- Izmir's Special Kumru
(Located on the other side of the city
that you can reach by ferry)
Cengiz Topel Cad. No: 9 Bostanlı
Tel: (232)330 8600



PRATICAL INFO



- Yaşar University is located at BOLGE Stop of Metro.
- Yaşar University has two campuses, one in Alsancak one in Bornova. All the activities will take place at Bornova Selcuk Yasar Campus.
- Smoking is not allowed at Yaşar University Campus, even at the open places. There is a special area for smoking.
- Electrical Voltage Turkey standard voltage is 220, with 2 pin European standard plugs.

Promotion Films about Turkey

- ✓ Promotion Films about Turkey
<http://www.kultur.gov.tr/EN/Genel/BelgeGoster.aspx?17A16AE30572D31395FB1C5180B6EBD6A18E78E0AF5B93B4>
- ✓ http://www.goldenhorn-rotary.com/ercu/ERCU_FLASH_eng.html
- ✓ Izmir Expo 2020: <http://www.expoizmir.org.tr/>
- ✓ Yaşar International Office: <https://www.youtube.com/user/YasarInternational>